



Sponsor Program EAWOP 2015

Make yourself heard and seen on Europe's largest arena for Work and Organizational Psychology!

Under the title of **Respectful and effective leadership - managing people and organizations in turbulent times**, the 17th Congress of the European Association of Work and Organizational Psychology takes place in Oslo May 20th - 23rd, 2015¹. The event is the largest and most important of its kind in Europe. We expect about 1300 researchers, practitioners, students, decision makers to attend.

The congress will cover the full breadth of W & O Psychology including: Recruitment and selection, Work motivation and engagement, Stress and burnout, Effective teams, Leader development, Economic psychology, Conflicts and conflict resolution, etc.

Have a closer look at the emerging congress program: <http://www.eawop2015.org>

As a sponsor of the EAWOP Congress, you can profile your company:

- As a leading provider of products and services in the W & O field
- As a leading employer with regard to HRM- practices, work environment, leader and team development

During the Congress, you have the opportunity to:

- Share your company's good practices or services as a part of the Congress program²
- Have access to the leading research and practices in the W & O field
- Network with excellent researchers and experienced colleagues in the W & O field

¹ Hosted by the Norwegian Psychological Association

² This can be presented at the exhibition area, but you can also submit a practitioner symposium or a scientist/practitioner symposium for the regular congress program

Choose Diamond, Platinum, Gold or Silver sponsorship to profile your company before, during and after the EAWOP2015 Congress

	Diamond 15.000 Euro	Platinum 10.000 Euro	Gold 6.000 Euro	Silver 3.500 Euro
Conference program and abstract book	One full-page advertisement on the inside cover	One full-page advertisement	Half a page advertisement	Logo on sponsor page
Website	Logo on every conference page with link (side bar)	Logo on every conference page with link (side bar)	Logo on sponsor page with link	Logo on sponsor page with link
Mass distribution	Logo on 2 X e-mail to Contact groups	Logo on 1 X e-mail to Contact groups	Logo on 1 X e-mail to Contact groups	
Events linked to sponsorship*	Conference dinner, welcome reception	Welcome reception		
Conference registrations (including EAWOP membership)	4 free	3 free	2 free	1 free
Corporate exhibition space³	3 meters wide, first choices	2 meters wide, second choices	If available, third choices	
Conference bag insert of promotional materials	Yes	Yes	Yes	Yes

* Display of Roll-ups at these events

Additional opportunities for profiling (subject to negotiation):

- Video screens in the foyer area
- Inserts of folders in lunch boxes
- Banners outside the Oslo Congress Center
- Opening Ceremony/Opening reception: Roll-ups and a short talk to the participants
- Congress Dinner: Roll-ups and a short talk to the participants
- Logo on Participants' badge ribbon
- Logo on Participants' congress bags

³ Exhibitors spaces includes tables, chairs and electricity